



## **13th Annual Hartland Kids Day 2025**

Presented by Lake Country Family Fun

Nixon Park, Hartland WI

July 30th 9:00 am - 1:00 pm

Hartland Kids Day may include:

- ✓ Local Businesses ✓ Farmers ✓ Mascots ✓ Music
- ✓ Athletic Associations ✓ Bounce Houses ✓ Entertainment ✓ Food Vendors

Event organizer is Erin Guenterberg, owner of LCFF, LLC DBA Lake Country Family Fun and the Lake Country Family Fun team.

**Sponsorship Packages Available: Total Spots available in Parentheses - may be less available at the time of application, see below for current offerings.**

**Premier (1)**

**Main Stage (8)**

**Rock Wall (8)**

**Bounce House (8)**

**Media (8)**

**Tennis Court (1)**

**Demonstrations (8)**

**Community (55)**

**Basic (15)**

**Bag Sponsor (1-4)**

**Drop-in Coupon option - unlimited!**

## Premier Sponsor - \$4,000 - SOLD OUT for 2025

- YOUR AD on the top of our popular event calendar from June 1 - July 31, 2025 (\$500 value)
  - YOUR AD on the homepage of our website from current - May 31, 2025 (\$600 value)
  - 250 swag items of your choice to go into the 250 reusable Goodie Bags (\$100 value)
  - YOUR LOGO on the 250 SWAG BAGS (\$1000 value)
  - Video ad on the HKD Facebook Page and the LCFF Facebook page (\$300 value)
  - Administration of a giveaway (with us providing emails collected) prior to HKD (\$300 value)
  - Placement of your LOGO on promotional HKD materials including:
    - Banner on event grounds and in the community
    - All printed media avenues (posters, etc)
    - Electronic media advertisements for HKD
  - Oversized logo on HKD website "Sponsor Page"
  - Social Media Shoutouts leading up to the event (\$600 value)
  - 10 by 10 tent space for event included right next to the Fine Arts stage or your location of choice (\$600 value)
  - LCFF will provide your tent for the event
  - Ability to park two vehicles in parking lot for HKD
  - \$250 advertising credit to use in August - December 2025
  - Demonstration Time allowed (30 minutes) - featured on Main Stage during Event (if wanted/available) (\$100 value)
  - Your ad on the footer of our website in September (\$250 value)
  - Inclusion on the August Post-HKD deals promotion (\$50 value)

## Main Stage \$550 - Only 3 left!

- YOUR AD on **Banner** on Event Grounds
- Signage at Fine Arts Main Stage
- Main Stage Sponsor Mention in all Promotional Materials and Media Avenues (when allowed)
- Main Stage Sponsor Mention in Print Ad/Ads (where applicable)
- Placement of logo on **Poster** placed around greater Hartland area
- Ability to park one vehicle in parking lot for Event
- Ability to place items/coupons/brochures in the 250 LCFF HKD Goodie Bags
- Plus, community sponsor bullets
  - 10x10 tent space for Event Showcase near Fine Arts Stage (if needed, LCFF will provide tent)

## **Rock Wall Sponsor \$350 - Only 4 left!**

- Placement of Logo on **Banner** on Event Grounds
- Signage at Rock Wall area designating sponsorship as Rock Wall Sponsor
- Placement of Logo on **Poster** placed around greater Hartland area
- Plus, community sponsor bullets

## **Bounce House \$350**

- Placement of Logo on **Banner** on Event Grounds
- Signage at Bounce House area designating sponsorship as Bounce House Sponsor
- Placement of Logo on **Poster** placed around greater Hartland area
- Plus, community sponsor bullets

## **Media Sponsor \$250**

- Signage as Media Sponsor in the park
- Placement of Logo on Posters placed around greater Hartland area
- Plus, community sponsor bullets

## **Pickle Ball/Tennis Court Sponsor \$250**

- Signage near Tennis Courts as Tennis Court Sponsor
- Full use of Tennis Courts during Event
- Plus, community sponsor bullets

## **Demonstration Sponsor \$200 - Only 3 left!**

- Signage at Event at demonstration area as Demonstration Sponsor
- Time for your company to have a Demonstration at Event on Main Stage for 30 minutes (Make sure you allot time for set up and breakdown in your timing)
- Plus, community sponsor bullets

## Community Sponsor \$125

- 10x10 Space in beautiful Nixon Park
- Sponsor mention on HKD website “Sponsor Page”

## Basic Sponsor \$80

- 10x10 Space in beautiful Nixon Park

## Drop-In Coupons - Open to all!

- Drop-In Coupons placed in goodie bags **FREE for Premiere and Main Stage Sponsors** (\$50 value)
- Drop-In Coupons placed in goodie bags **\$50 if participating at event with a sponsorship**
- Drop-In Coupons placed in goodie bags **\$100 without participation at event**
  - Draw customers to your business by having a coupon or branded item added to the goodie bags that will be distributed to patrons at the event.
  - The reusable bags will be located at the Lake Country Family Fun event booth, near the Main Stage and handed out 1 per family. We generally have the 250 bags distributed by 11:00 am. This is a high traffic event.
  - **You must supply 250 inserts into the bags prior to July 1st (coordinate with Erin via email). If inserts are not supplied by date, then you will forfeit your payment and placement in bags. No exceptions.**

## IMPORTANT:

MUST HAVE:

- \* SIGNED CONTRACT
- \* PAYMENT
- \* INSERTS (as applicable) to LCFF NO LATER THAN JULY 1st, 2025.

## Final details:

Space is limited. In previous years, we sold out of booths and sadly turned organizations away. Your space will be reserved with **sponsorship paid and signed contract**. Without BOTH, your space is NOT RESERVED.

There are a limited number of like businesses allowed at the event. We do our best to separate businesses from each other across the park.

To have your logo placed on banners and printed materials you must have a signed contract and

sponsorship paid **by May 31st, 2025.**

If you have any questions please email Erin at [HartlandKidsDay@gmail.com](mailto:HartlandKidsDay@gmail.com)

**Please make the subject as HKD Sponsorship Request 2025.**

Thank you! We are looking forward to another fantastic year of Hartland Kids Day!