



HARTLAND KIDS DAY 2025 SPONSORSHIP AGREEMENT

The parties to this Agreement are _____ (hereinafter referred to as “Sponsor”), and LCFF, LLC (hereinafter referred to as “Event Organizer”).

WHEREAS, Event Organizer is hosting Hartland Kids Day 2024 at Nixon Park, Hartland, WI on Wednesday, July 30, 2025 from 9:00 a.m. to 1:00 p.m.;

WHEREAS, Sponsor would like to have a booth at Hartland Kids Day 2025;

NOW, THEREFORE, for good and valuable consideration of which is hereby acknowledged, and in consideration of the mutual covenants and agreements set forth in this Agreement, the parties agree as follows:

1. Thank you for supplying your contact information via the online form at lakecountryfamilyfun.com for Hartland Kids Day 2025.
2. Sponsor agrees to the following:
 - A. Space size will be 10’ x 10’ unless otherwise noted in your specific sponsorship package. (SEE SPONSORSHIP MENU.)
 - B. Sponsor may not sell any physical items from its booth. Sponsor may book “parties” and other events, give kick back coupons and free samples (**no food/drink due to food vendors or anything that would violate Waukesha County Health Codes or rules of Nixon Park**). Please also consider waste to the park when planning your activities and giveaways at your booth.
 - C. No dogs in the park or at your space; only service dogs will be allowed. If non-service pet is found at your space, the pet will be required to leave or you may be asked to leave with forfeiture of your sponsorship.
 - D. Event Organizer will not provide electric or water hook-ups.
 - E. Event Organizer reserves the right to limit the number to similar organizations/businesses.

It also reserves the right to accept only those Sponsors whom the Event Organizer believes are compatible with its theme and purposes for this family friendly event. It specifically reserves the right to refuse acceptance to any group for any reason. All booths must be family friendly and are to be interactive with the children (please try to be aware of the amount of time people would be spending; make sure it is not anything that would cause a blockage of foot traffic).

- F. Sponsor may not play recorded music or perform live music at its booth, nor make any noise that can be heard beyond the area of its booth space unless express written permission to do so is given prior to the event by Event Organizer. Any violation of this or any group that creates a disturbance to the booths or people around them will forfeit its sponsorship and may be asked to leave.
- G. Sponsor must confine its activities within its booth space. No strolling vendors are allowed. Sponsor may not walk around and distribute information or solicit the public without permission granted from the Event Organizer.
- H. The hours of the event are 9:00 a.m. to 1:00 p.m. on Wednesday, July 30, 2025. Sponsor may begin setting up at 7:30 a.m. and **must be completely set up by 8:30 a.m.**
- I. Sponsors shall not construct or arrange their booths so that they obstruct the general view or hide exhibits of others. Pedestrian aisles and a 20-foot fire lane must be maintained at all times. Sponsor is responsible for its own tables, chairs, canopies, etc.
- J. No vehicles are to be driven on the grass at Nixon Park. Sponsor must park away from event to allow parking for those patronizing the event. Please speak with Erin or other Event Staff for appropriate parking spaces. Lake Country Family Fun will be providing volunteer parking lot attendants to maintain traffic flow. The Hartland Police will also be present at the event and may ticket anyone parked illegally.**
- K. All packing cases, crates and debris of any kind must be removed from Sponsor's exhibit space prior to the time of opening. All additional trash, empty containers, and packing materials must be removed when you leave.
- L. Sponsors and non-profits are responsible for providing and arranging all necessary labor in unpacking, erecting, dismantling and repacking displays. Event Staff will not be available to help with set-up or take down.
- M. Breakdown begins **NO EARLIER** than 1:00 p.m. Sponsor space must be vacated and clean by 2:30 p.m. and left with no residual damage (fix divots in grass, all trash cleaned up. **YOU MUST DISPOSE OF YOUR OWN TRASH.** Be mindful when planning your booth).
- N. This is a **RAIN OR SHINE** event! There will be no refunds given for inclement weather. Please be prepared for the weather forecasted.
- O. **Please adhere to these rules.** Any violation of these rules and Sponsor will be asked to leave and no refund of sponsorship of booth space will be given. Also, if necessary, proper authorities will be called.

- a. No consumption or possession of alcohol or controlled substances at Hartland Kids Day, Nixon Park.
 - b. No distribution of Silly String, confetti-type items.
 - c. No sale or distribution of loud noisemakers, poppers, snaps or fireworks of any kind.
 - d. NO dirty or unkempt booth or employees including any health department violations.
 - e. No profane language or behavior that is not appropriate for the family-oriented event.
 - f. Any other violation of the Rules and Regulations provided.
 - g. No item that can be classified as a weapon.
- P. Sponsor hereby releases, forever discharges and holds harmless Event Organizer and its agents, members, directors, officers, employees, successors and assigns from any and all liability, claims, and demands of whatever kind of nature, (including attorney's fees) either in law or in equity, which arise or may hereafter arise from Sponsor's participation in the Hartland Kids Day 2025. Sponsor further understands and acknowledges that this Agreement discharges Event Organizer from any liability or claim that Sponsor may have against Event Organizer with respect to bodily injury, personal injury, illness, death, or property damage that may result from the Sponsor's participation in Hartland Kids Day 2025.
- Q. Please submit your application no later than June 15, 2025. Note that to secure your sponsorship and appropriate marketing, early deadlines apply. Prior to the event, you will be emailed instructions on how you will find your assigned space.
- R. For payment, LCFF, LLC will send an online invoice which can be paid online or a mailed check can be sent. All checks are to be made to:
- LCFF, LLC
P.O. Box 596
Okauchee, WI 53069

Sponsor has carefully read this agreement and fully understands its contents. Sponsor further agrees that no oral representations, statements or inducements apart from the foregoing agreement have been made.

Sponsor:

Print Name

Sign Date

Sponsorship Choice

Event Organizer:

Print Name

Sign Date