

SAVE THE DATE!



WEDNESDAY
JULY 26TH, 2017
9 AM - 3 PM
NIXON PARK
WWW.HARTLANDKIDSDAY.COM

Hartland Kids Day 2017

Presented by Lake Country Family Fun

Nixon Park, Hartland WI

July 26th 9am-3pm

Hartland Kids Day will include:

- ✓ Local Businesses
- ✓ Farmers
- ✓ Mascots
- ✓ Music
- ✓ Athletic Associations
- ✓ Bounce Houses
- ✓ Entertainment
- ✓ Food Vendors

Event organizer is Erin Guenterberg, owner of LCFF, LLC DBA Lake Country Family Fun.

Sponsorship Packages

Premier Sponsor \$1500

- Placement of Logo Banner on Event Grounds
- Premier Sponsor Mention in all Promotional Materials and Media Avenues (when allowed)
- Presenting Sponsor Mention in Print Ad/Ads (where applicable)
- Larger Sized Logo on Full Color Rack Cards (circulated around Waukesha County)
- Oversized Logo Included on HKD website "Sponsor Page" as Premier Sponsor
- Space for Event Showcase



Main Stage \$500

- 10x10 tent space at the event (if needed we will provide tent)
- Signage at Fine Arts Stage
- Placement of Logo Banner on Event Grounds
- Main Stage Sponsor Mention in Print Ad/Ads (where applicable)
- Larger Sized Logo on Full Color Rack Cards (circulated around Waukesha County)
- If available a proximal location to stage area

- Logo Included on HKD website “Sponsor Page”

Rock Wall Sponsor \$275,

- 10x10 space in beautiful Nixon Park
- Rock Wall Sponsor mention on HKD website “Sponsor Page”
- Signage at Rock Wall designating sponsorship
- Logo on Full Color Rack Cards (circulated around Waukesha County)

Bounce House \$275

- 10x10 space in beautiful Nixon Park
- Signage at respective bounce house
- Bounce House Sponsor mention on HKD website “Sponsor Page”
- Logo on Full Color Rack Cards (circulated around Waukesha County)



Media Sponsor \$250

- 10x10 space in beautiful Nixon Park
- Media Sponsor mention on HKD website “Sponsor Page”
- Signage at your space designating sponsorship
- Logo on Full Color Rack Cards (circulated around Waukesha County)

Tennis Court Sponsor \$250

- 10x10 Space by the courts in beautiful Nixon Park
- Tennis Court Sponsor mention on HKD website "Sponsor Page"
- Full use of courts for entire event
- Logo on Full Color Rack Cards (circulated around Waukesha County)

Demonstration Sponsor \$125

- Signage at event at demonstration area
- Demonstration Sponsor mention on HKD website "Sponsor Page"
- 10x10 space in beautiful Nixon Park
- Space for your company to have a Demonstration at event on main stage for 30 minutes (Make sure you allot time for set up and breakdown in your timing)

Community Sponsor \$100

- 10x10 Space in beautiful Nixon Park
- Community Sponsor mention on HKD website "Sponsor Page"

Basic Sponsor \$60

- 10x10 Space in beautiful Nixon Park

Drop-In Coupons

- Drop-In Coupons placed in goodie bags \$50 (if participating at event)
- Drop-In Coupons placed in goodie bags \$100 (without participation at event)
- Draw customers to your business by having a coupon or ad/flyer added to the goodie bags that will distributed to patrons at the event.
- The bags will be located at the Lake Country Family Fun event booth, near the Stage.
- You must supply 250 inserts into the bags. **Prior to July 1st (coordinate with us via email). If inserts are not supplied by date, then you will forfeit your payment and placement in bags. No exceptions.**

● **MUST HAVE SIGNED CONTRACT, PAYMENT AND INSERTS to LCFF NO LATER THAN JULY 1st, 2017.**
*Space is limited; your space will be reserved with sponsorship paid and signed contract. There are a limited number of like businesses allowed at the event. To have your logo placed on banners and printed materials you must have a signed contract and sponsorship paid by May 31st, 2017. If you have any questions please email Erin at HartlandKidsDay@gmail.com Please make the subject as **HKD Sponsorship Request 2017. Thank you!***

