

SAVE THE DATE!



WEDNESDAY
JULY 26TH, 2017
9 AM - 3 PM
NIXON PARK
WWW.HARTLANDKIDSDAY.COM

Hartland Kids Day 2017

SPONSORSHIP CONTRACT

Presented by Lake Country Family Fun

Nixon Park, Hartland WI

July 26th 9am-3pm

1. Space size will be 10' x 10' unless otherwise noted in your specific sponsorship package.
2. You may NOT sell any items from your booth. You may book 'parties', give kick back coupons and free samples (no food/drink due to food vendors or anything that would violate Waukesha County Health Codes).
3. NO dogs in the park or at your space; only service dogs will be allowed. If non-service pet is found at your space, the pet will be required to leave or you may be asked to leave with forfeiture of your sponsorship. Any exceptions to the rule will be given by Lake Country Family Fun.
4. We reserve the right to limit the number of similar organizations/businesses. We also reserve the rights to accept only those applicants whom we believe are compatible with our theme and purposes. We specifically reserve the right to refuse acceptance to any group for any reason. All booths must be family friendly and are to be interactive with the children (please try to be aware of the amount of time people would be spending, make sure it is not anything that would cause a blockage of foot traffic).
5. You may not play recorded music or perform live music at your booth, nor make any noise that can be heard beyond the area of your booth space, unless express written permission to do so is given prior to the event by Hartland Kids Day organizers. Any violation of this or any group that

creates a disturbance to the booths or people around them will forfeit their sponsorship and may be asked to leave.

6. You must confine your activities to within your booth space. No strolling vendors are allowed, and you may not walk around and distribute information or solicit the public without permission granted from Hartland Kids Day Organizers or Lake Country Family Fun.

7. The hours of the event are 9:00 AM to 3:00 PM on Wednesday July 26, 2017. You may begin setting up at 7:30 AM, and must be completely set up by 8:30 AM. Break down of the event must NOT begin prior to 3:00pm.

8. Persons shall not construct or arrange their booths so that they obstruct the general view or hide exhibits of others. Pedestrian aisles and a 20 foot fire lane must be maintained at all times. You are responsible for your own tables, chairs, canopies, etc.

9. No vehicles are to be driven on grass at Nixon Park. Sponsors must park away from event to allow parking for those patronizing the event. Please speak with Erin for appropriate parking spaces.

10. All packing cases, crates and debris of any kind must be removed from your exhibit space prior to the time of opening. All additional trash, empty containers, and packing materials must be removed when you leave.

11. Sponsors and non-profits are responsible for providing and arranging all necessary labor in unpacking, erecting, dismantling and repacking displays. Event staff will not be available to help with set-up or take down.

12. Breakdown begins NO EARLIER than 3:00 PM . All spaces must be vacated and clean by 4:30 PM and left with no residual damage (fix divots in grass, all trash cleaned up).

13. This is a **RAIN OR SHINE** event! There will be no refunds given for inclement weather. Please be prepared for the weather forecasted.

14. Please adhere to these rules: Any violation of these rules and you will be asked to leave and no refund of sponsorship of booth space will be given, also if necessary proper authorities will be called.

- No consumption or possession of alcohol or controlled substances at Hartland Kids Day, Nixon Park.
- No distribution of Silly String, confetti type items.
- No sales or distribution of loud noisemakers, poppers, snaps or fireworks of any kind.
- No dirty or unkempt booth or employees including any health department violations.
- No profane language or behavior that is not appropriate for the family-oriented event.
- Any other violation of the Rules and Regulations provided.
- No items that can be classified as a weapon.

15. Please submit your application no later than June 16, 2017. Approximately 5 days prior to the event, you will be e-mailed instructions on how you will find your assigned space.

16. All checks are to be made to:

**LCFF, LLC
PO Box 596
Okauchee, WI 53069**



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Nixon Park, Hartland WI

July 26th 9am-3pm

**RELEASE and WAIVER of LIABILITY, ASSUMPTION of RISK,
HOLD HARMLESS and INDEMNITY AGREEMENT**

Hartland Kids Day

NOTICE: Hartland Kids Day (run by LCFF, LLC DBA Lake Country Family Fun) and the Village of Hartland

ACKNOWLEDGES and AGREES to the following:

1. I HEREBY RELEASE, WAIVE, DISCHARGE AND COVENANT NOT TO SUE Hartland Kids Day (LCFF, LLC DBA Lake Country Family Fun), the Village of Hartland, other participants, volunteers, operators, officials, or any persons, sponsors, advertisers, owners and lessees of premises used to conduct the Event and each of them, their officers, officials, contractors, agents, employees and volunteers (collectively the "Released Parties"), from any and all liability to the undersigned, for any and all loss or damage, and for any and all claims or demands for injury to person or death or damage to property of the undersigned arising out of or in connections with the undersigned's participation in the Event, excepting only such loss or damage caused by the gross negligence, recklessness or willful misconduct of the Released Parties.

2. I HEREBY ASSUME FULL RESPONSIBILITY FOR ANY AND ALL RISK OF BODILY INJURY, DEATH, AND/OR PROPERTY DAMAGE arising out of or in connection with my participation in the Event. I expressly acknowledge and agree that participation in the Event may be of a hazardous, strenuous, and/or physical nature, and may involve interaction with other participants whom the Released Parties cannot control, and I hereby agree to hold them harmless for injuries or damages

arising there from.

3. I HEREBY AGREE TO DEFEND, INDEMNIFY AND HOLD HARMLESS the Released Parties from and against any and all liability, loss, expense (including reasonable attorneys' fees and expert witness fees) or claims for injury or damages arising out of my participation in the Event, but only in proportion to and to the extent such liability, loss, expense, attorneys' fees and/or expert witness fees, or claims for injury or damages are caused by or result from the negligence or other legal fault of the undersigned. Acceptance of required insurance certificates and policy endorsements does not relieve the undersigned from liability hereunder and shall apply to all damages and claims of every kind suffered, or alleged to have been suffered, by reason of the undersigned's negligence, misconduct, or other legal fault regardless of whether or not such insurance policies shall have been determined to be applicable to any of such damages or claims for damages. These provisions shall survive any termination of the Agreement.

4. I FURTHER EXPRESSLY AGREE AND ACKNOWLEDGE that the foregoing Agreement is intended to be as broad and inclusive as is permitted by law, and that if any portion of the Agreement is held to be invalid, the balance shall continue in full force and effect.

I HAVE CAREFULLY READ THIS AGREEMENT AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A BINDING CONTRACT. I VOLUNTARILY AGREE TO EACH OF THE TERMS AND PROVISIONS HEREIN AND SIGN THIS AGREEMENT OF MY OWN FREE WILL. I FURTHER AGREE THAT NO ORAL REPRESENTATIONS, STATEMENTS OR INDUCEMENTS APART FROM THE FOREGOING AGREEMENT HAVE BEEN MADE.

____/____/2017 _____

Date Printed Name

Signature

Sponsorship Choice

Contact Info: Email, Phone, Address

Please send signed contract, check and sponsorship option to the address below. Space is limited, payment and signed contract will reserve your space. Remember there is a limit on similar businesses.

LCFF, LLC

PO Box 596

Okauchee, WI 53069